

Roller Ranch's 3rd Annual Bull and Female Sale

April 1, 2026, Hewitt, MN

No.	Category	Average
30	SM Yearling Bulls	\$9,418
<u>19</u>	<u>SM Open Yearling Females</u>	<u>\$4,289</u>
49	Lots	\$7,429

Auctioneer: Jered Shipman, TX

Sale Manager: Innovation Ag Marketing, LLC, KS

Sale Representatives: Tony Heins, *Western Ag Reporter*

Representing ASA: Russ Danielson

High-Selling Lots:

\$27,000 -PB SM Bull, "ROLR Mr Journeyman 227N," s. by OMF Journeyman J24, sold to CK Cattle Company, Highmore, SD.

\$26,000 -SimInfluenced Bull, "ROLR Mr Next Level 220N," s. by Next Level, sold to Yardley Cattle Company, Beaver, uT.

\$18,000 -PB SM Bull, "ROLR Mr Journeyman 203N," s. by OMF Journeyman J24, sold to Windy Creek Cattle Company, Spencer, SD.

\$14,000 -PB SM Bull, "ROLR Mr Counterstrike 264N," s. by KCC1 Counterstrike 2700K, sold to Mark Cotton, Orient, SD.

Comments: Brent and Jenny Roller provided buyers with an attractive set of bulls and heifers with exceptional thickness and balanced performance. Their investment in developing a quality breeding program was evident throughout the sale offering.